

2010-2011 Restaurant Partner Participation Agreement

Owner/Manager/Chef Name _____

Business Name _____

Address _____

City _____

State, Zip _____

Phone _____

E-mail _____



As a local partner of the St. Croix River Valley *Buy Fresh Buy Local*® (BFBL) Chapter, this restaurant:

- ◆ is located in (or on the edge of) the St. Croix River Valley;
- ◆ supports the goals of the St. Croix River Valley *Buy Fresh Buy Local* Chapter: to expand local markets for local growers, increase the consumption of local, healthful food, diversify the economic base, and protect the ecological and scenic resources of the St. Croix River Valley;
- ◆ recognizes that both environmentally sound farming practices and environmentally sound business practices, along with fair working conditions for employees, are important to a sustainable food system;
- ◆ will source foods grown or raised in the St. Croix River Valley and identify producers or processors of local foods on menus and promotional materials;
- ◆ will support Campaign publicity efforts of the St. Croix River Valley *Buy Fresh Buy Local* Chapter;
- ◆ will display the static cling decal featuring the St. Croix River Valley *Buy Fresh Buy Local* Partner Circle on building or vehicle windows and print BFBL designs on menus and promotional materials, using the BFBL toolkit of designs (sent with detailed instructions upon receipt of partnership agreement);
- ◆ will use the styles (colors, fonts, etc.) in the *Buy Fresh Buy Local* toolkit as trademarked by Food Routes with no modifications to maintain the visual strength of the design and integrity of the brand; and
- ◆ will work with other chapter partners to develop local food initiatives in the St. Croix River Valley.

Signed _____

Date _____

Send to:

Land Stewardship Project
St. Croix River Valley BFBL
821 E. 35th St., Suite 200
Minneapolis, MN 55407

